

Marketing Event Prospectus

Conference name: **2nd Annual Global HR Leaders**

From: **8.11.2012**

To: **9.11.2012**

Location: **Vienna, Austria**

Venue: **5* Hotel in the center of the city**

Conference email: **event@ebcg.biz**

Telephone: **+421 2 3220 2200**

URL: <http://www.ebcg.biz/ebcg-business-events/12/2nd-annual-global-hr-leaders/>

Description

We are proud to present you our **2nd Annual Global HR Leaders** conference with a two days program filled with presentations and interactive panel discussions. This conference is produced in a unique way, shaped by experts from the most respected companies in Europe. As a result, the conference program reflects actual trends and challenges which professionals are facing these days in the real world. The program provides an interactive and highly practical guide for all industry peers. Do not miss the chance to be part of it and join us for this networking opportunity.

Become a part of exclusive HR Leaders in Europe and enjoy networking with your counterparts. Event is based on interactive information sharing and will provide you with a great return on investment.

EBCG's Global HR Leaders is the purely senior level HR conference taking place on such high level this year. It's a must attend event of all HR executives in CEE. Join us and enhance you company performance level!

We moved it to the next level!

Global HR Leaders is the most important annual gathering from across the EMEA looking at how to maximize opportunities in the HR sector. **This forum was produced in a unique way** – directly by group of industry professionals and three HR Vice Presidents from banking, pharmaceutical and FMG companies.

Top Features:

- **Premium Senior Level Speakers**
- **Improved panel discussion formats & fresh topics**
- **Speed dating & Q&A hotspot**
- **Topics prepared by your industry peers**
- **As requested: Post Conference Program - Meet Budapest!**
- **Featured Dinners**

As a result, conference **program reflects actual trends and challenges** which professionals are facing these days in a real world. Program provide interactive and highly practical guide for all industry peers.

Why Our Delegates Attend:

- **Align** your talent strategy with critical business goals
- **Evaluate** latent effects of global talent management implementation process
- **Leverage** innovative talent management processes
- **Address** the current communications landscape
- **Obtain** top talent by developing a recruiting network
- **Accommodate** technological change for improved recruitment
- **Utilize** the full potential of social media networking for HR
- **Learn** how to create a strengths-based engagement culture
- **Identify** essential behavioral drivers related to employee engagement